

QUICK & EASY ACTION IDEAS

350.org International Day of Climate Action - 24 October 2009

So, the big day on the 24th of October is fast approaching, you're excited to get involved, and you're freaking out because you don't know what to do. Have no fear! You still have time to pull off a great 350 action.

Here are a few ideas:

Go to a Place. Nothing says "We want to protect our city/lake/beach/forest from climate change" like a photo of you with that place in the background. Gather up as many friends as you can find, and talk a walk to your favorite place. Make it a fun outing – bring a football, frisbee, food and drink. Don't forget a 350 banner and a camera!

- » Pavel in Kazakhstan is hiking up Kok-Tobe Mountain above the city of Almaty for their 350 action.
- » Ali in Brighton, UK, is going hardcore and taking an autumnal plunge in the ocean.



Eat. Speaking of food, eating is one of the easiest way to bring people together. Host a dinner party, and go for the most climate-friendly recipes you can find. Ask your friends to bring something along, so you don't need to cook all week. Set aside a few minutes before or after the meal to explain the latest on climate change, what 350 is, the UN negotiations, and then link it all together with a great 350 group photo at the dinner table.

- » Jean, in Bordeaux, has hosted a series of Zero Carbon Picnics celebrating French cuisine, bicycling, and strong climate policy including 350ppm.
- » Mike, in London, is hosting a Vegan lunch on the river, and then hanging a 350 banner with his friends off the small bridge where all the participants can stand together.

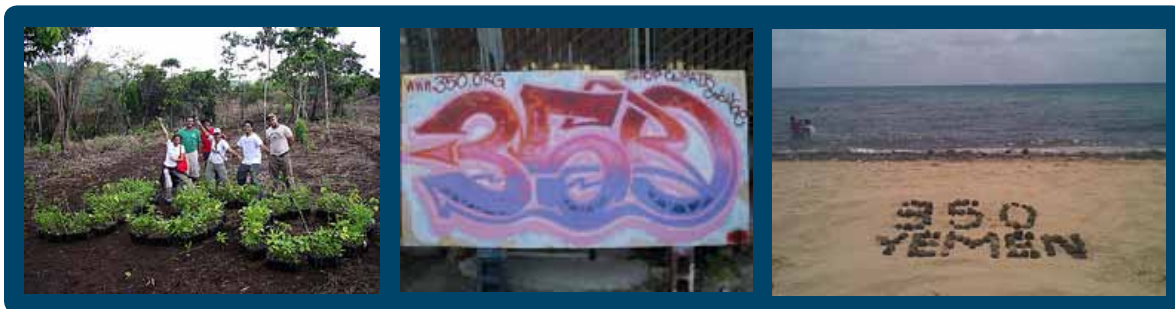


Gather Things. Don't worry about gathering 350 people for an action – that's amazing, but takes a while to do. How about gathering 350 of something else, or forming 350 with something else? Letters to the Editor? Drawings from school kids? Autumn harvest pumpkins? Bottles of climate friendly beer? *you wouldn't have to drink all the beer on the 24th.

- » Venelina in Sofia is putting out 350 cups of steaming tea in the main square, inviting passers-by to come have a drink and discuss climate change
- » Sylvia in Lousanne, Switzerland is placing 350 strawberry plans in the center of town for the day as an edible art attraction.

Create Art. Lots of social movement demands focus on stopping things – No Coal, No Nukes, Stop the War... With 350, we can help create something, and not just a vision for a better global future, though that's nice. You can actually create tangible 350 art or installations for the 24th. It's fun, easy, and it doesn't take a lot of people.

- » Urszula in Warsaw is creating postcards with people in the city that she'll deliver to the Prime Minister's office demanding a bold climate treaty.
- » Simon in Oswestry, UK is engaging local schools to create climate themed art that they will display in shops downtown.



Of course, feel free to experiment and come up with your own ideas if you'd like. The important things:

- » **Register the event: www.350.org/oct24**
- » **Do something public on the 24th.**
- » **Include the number 350.**
- » **Take a photo and upload it on the day.**

Thanks from all of us at the 350.org team, and if you have any questions, get in touch!

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