

# 10/10/10 GLOBAL WORK PARTY

A Day to  
Celebrate  
Climate  
Solutions

## April Climate Meetups Guide

**Ready to get started planning your 10/10/10 Work Party? Well, hosting a meeting is the first step.**

As you know, our slogan for 2010 is "Get To Work." Get to work to start changing our communities, and get to work to make our leaders realize that they actually need to lead. The first date to mark on your calendar: October 10. Working with our friends at the 10:10 campaign, we're going to make the tenth day of the tenth month of the millennium's tenth year a real starting point for concrete action. We're calling it the 10/10 Global Work Party, and in every corner of the world we hope communities will put up solar panels, insulate homes, erect windmills, plant trees, paint bikepaths, launch or harvest local gardens. We'll make sure the world sees this huge day of effort--and we'll use it to send a simple message to our leaders: "We're working--what about you? If we can cover the roof of the school with solar panels, surely you can pass the legislation or sign the treaty that will spread our work everywhere, and confront the climate crisis in time." 10/10/10 will take a snapshot of a clean energy future -- the world of 350 ppm -- and show people why it's worth fighting for. In order to accomplish a really big and far-reaching project, you'll need to start early. That's why, the week after Earth Day, we're encouraging you to host a meet-up with your neighbors, friends, and fellow October 24 organizers. This can be a time to share, brainstorm, and plan what you might take on this year, and what you'll want to do for your work party. With 5 months advance planning, imagine the sort of projects you can take on!

### Host a Climate Meetup:

We've prepared a simple checklist and toolkit to host your meeting:

#### Register your meet-up on [www.350.org](http://www.350.org)

Set a time, date, and location so others in your community can find out and join in. We're asking for people to try and host their meetings in the week following Earth Day (April 22nd), but just make sure it is a time when people are able to come. Include an estimated maximum size for your meeting--it's taking place at your home, you'll want to make sure you have enough space for everyone!

### Invite People to your Meet-up

Were you involved in planning an October 24 rally last year? If so, invite your planning group and some of the participants to your meet-up. Involve friends and neighbors as well. Try and make it a goal to invite 5 people who do different kind of work from you, who you don't regularly collaborate with. This is a great time and opportunity to build up the climate movement. We suggest first sending out an email, then following up with a phone call to ensure that people come.

As a registered event host, others in the 350 network may have signed up for your event--you can easily email them as a group through the tools on our website.





## What is a work party, anyway?

The concept of a work party derives from traditions of the minga in the Andes, the Sarvodaya movement of Sri Lanka, and the barnraisings of Amish people. All of these cultures have in common the idea of bringing their whole community together for a day of collective work, usually to complete a project that will benefit the whole community. These traditions are often typically followed by a fun event involving food and music to celebrate the big accomplishment. For 10/10/10, we're asking organizers to put on their own minga or barnraising, to complete a sustainability project that will benefit your whole community, and help make carbon reduction tangible – and fun – for everyone! For ideas, please visit [www.350.org/workparty-ideas](http://www.350.org/workparty-ideas).

### Participate in Earth Day

Find out if there's an event happening near you, and use the opportunity to get to know the organizers and invite them to your meeting. Bring some friends and flyers about 350, and let people there know about the upcoming meeting -- you can even bring a sign-up sheet (find one to download at [www.350.org/meetup-materials](http://www.350.org/meetup-materials)) and sign people up on the spot. Find out information about Earth Day events near you, here: <http://www.earthday.org/events/browse>

### Hold your Meetup!

Your meet-up is a great time to think really big about your 10/10 work party, and growing your local movement for climate solutions. With about five months between the meet-up and the work party, you can reach out to lots of local partners, businesses, media outlets, and politicians, to make a big impact on 10/10 and beyond. Here are some suggested steps for running your meeting:

**1. Introductions** – it's important to know who's in the room and break the ice a little bit. Have everyone introduce themselves, and say how they ended up at the meeting, or something fun and quirky, like their favorite ice cream flavor. Make sure to pass around a sign-up sheet to collect everybody's name, email address and phone number.

**2. Tell the 350 Story** – if you have a lot of new people to the 350 movement or climate change in general, you might want to start off by giving a short presentation about climate science, what 350 means, the local context, and the global plans for this year. You can download our audio slideshow of 350's plans for 2010 here: [www.350.org/audio-slideshow](http://www.350.org/audio-slideshow) or a powerpoint presentation you can customize here: [www.350.org/resources](http://www.350.org/resources).

**3. Have a brainstorm** – This is the fun part - it's time to think big about what your group can achieve this year. To get you started, we have a few videos we suggest you watch for inspiration about how groups of citizens have pulled off some major change locally. See the inset box for the titles and links.

**Here are some questions to guide your brainstorming and planning discussion - be sure to take notes!**

- Does our town or city have an existing Climate Action Plan, or an existing commitment to reduce emissions? Do we know what's in this plan, and how it is being implemented?
- If no plan exists, how might our 10/10 project help kick off a longer-term community climate action plan?
- What local partners can we contact to help us? Is there a local construction company that would donate materials? A local library, school, or church, that might host an event? A local 10:10 initiative, Transition Town or other organizations that focuses on 'getting to

## What is 10:10?

10:10 is an exciting and ambitious campaign that started in the UK and is quickly spreading around the world. Behind it is a simple idea: that by working together, businesses, schools, municipalities, households and more can achieve a 10% cut in carbon emissions in 2010. We love this idea and have teamed up to work closely together – 10% in 2010 is the fast start we need to the long race to 350ppm. By taking on this initiative with your local organizing group, you can be working on reducing carbon emissions locally all year long, culminating in a giant Work Party on 10/10/10. Visit [www.1010global.org](http://www.1010global.org) to join the fast growing movement to make short term emissions cuts and receive plenty of help along the way.



work'?

- What types of projects that we can implement would make the most local impact on a single day? Community gardens, solar panel installations, a new bike path, tree-planting? Check out [wiki.350.org](http://wiki.350.org) for how-to guides contributed by people like you, join up, and add your own!
- What should our first steps be?

**4. Make sure everyone has a job** – this is key, so that everyone feels committed and responsible to the group. Possible jobs include reaching out to specific partners or types of groups, researching the feasibility of different 10/10 project ideas, managing communications to friends and neighbors and the press, and logistics.

**5. Set your next meeting time** – decide before you leave where and when you'll hold your next meeting – set a regular time and place if you can!  
End with a song, dance, or something fun – have fun with this new group of organizing friends –plus, it'll make you all more excited for the next one.

### Report Back

Once you come up with ideas, be sure and edit your 10/10 event page. If you haven't yet signed up your work party, please do it right away! Be sure to follow up with everyone who participated in your meeting to thank them for coming by phone or email, send them the notes, and remind them about the time and date of your next get-together.

Visit [www.350.org/meetup-materials](http://www.350.org/meetup-materials) for more info

## Videos for inspiration

Pick a few of these to watch at your meetup to get some ideas for your work party!

- Estonia clean up day: <http://www.youtube.com/watch?v=A5GryIDl0qY>
- Coops/Recycling: Green Worker Coops: <http://www.youtube.com/greenforall#p/a/C038B1C8C7CD3BDB/1/g2lj1Q3x0kY>
- Urban parks, Opening of the Highline, NYC: <http://ow.ly/1fQPR>
- Urban gardens, Chicago: <http://www.youtube.com/greenforall#p/a/C038B1C8C7CD3BDB/2/izhPxPjsnvA>
- Weatherization/DC project: <http://www.youtube.com/watch?v=d0fBf2yTMco>
- Young Environmental Leaders: "Carving the Future" <http://vimeo.com/8934114>



350.org is an international grassroots campaign that aims to mobilize a global climate movement united by a common call to action. 350 parts per million (PPM) of CO<sub>2</sub> is the number that leading scientists say is the safe upper limit for carbon dioxide in our atmosphere. To get there, we need a different kind of PPM—a “people powered movement” that is made up of people like you in every corner of the planet.

**Visit [www.350.org](http://www.350.org) or contact [organizers@350.org](mailto:organizers@350.org) to get involved.**