



PRESS ADVISORY
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**350.ORG TO STAGE MOST WIDESPREAD DAY OF GLOBAL POLITICAL ACTION
IN HISTORY**

Over 4,600 Climate Action Events in 177 Countries

NEW YORK, NY-- On October 24, millions of people across the globe will participate in the most widespread day of environmental action in history, attending over 4,600 simultaneous events in 177 countries. Organized by the grassroots campaign 350.org, participants are mobilizing to urge world leaders to support a clear solution to the climate crisis: reducing the level of carbon dioxide in the atmosphere to 350 parts per million.

From capitol cities to the melting slopes of Mount Everest, even underwater on dying coral reefs—people are holding rallies and visual demonstrations aimed at focusing attention on the 350 target.

Highlights include over 300 events across China; major rallies at iconic landmarks like the Taj Mahal, the Pyramids, the Great Barrier Reef; 350 scuba divers holding an underwater protest in the Maldives; the largest Afghan climate rally ever; and 350 Masai children hosting a traditional dance on their parched fields in Kenya.

Photos and video footage of events all over the world will be broadcast on giant screens at a culminating event in New York City's Times Square at 3:50 pm (EDT) on October 24. Footage and photos will also be available for media use at 350.org.

Following the Global Wake Up Call on September 21, 350.org's International Day of Climate Action is the second key moment in the Tck Tck Tck campaign on the road to the next UN climate change meeting in Copenhagen this December. Tck Tck Tck is an unprecedented global alliance of civil society organizations, trade unions, faith groups, and millions of individuals all calling for a fair, ambitious, and binding climate change agreement. The Day of Action is a part of an effort to build the world's biggest mandate for bold climate action.

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For more information, photos, video, please visit the 350.org media room:
www.350.org/media.

For advance interviews or specific event information, please contact Cosabeth Bullock, +1-917-438-4613 or visit 350.org/media-contacts