

# 350

## HOW TO MAKE YOUR OWN BANNER

The most important part of your action will be your action photo - and the visuals that will get your message across at your event to the media, and to the world. Getting a banner printed can be very expensive - that's why we suggest making your own with inexpensive materials and a little creativity. This can be a lot of fun, and produce a much more beautiful finished product!



### A BASIC BANNER

Making a banner is as easy as it is fun. So there is NO need to worry about this part of your action. Its so easy, a 7 year old could do it. In fact, you might want to find some 7 year-olds to help you with your banner. They love painting and always have creative ideas. So leave your worries behind, and have fun. Follow these simple steps, and you'll have no problem.

### STEP 1: GATHER MATERIALS

You will need:

Fabric - anything works: a bed sheet, a drop cloth, canvas. It can even be dirty, because you'll paint over it. You can sew small pieces together to make a large banner, too (think big!) Thicker fabric is generally nicer to work with.

Paint - Old latex house paint works great! (but oil-based paints make clean-up difficult, smell bad,

#### POSSIBLE BANNER MESSAGES

Simply "350", or "350ppm"  
"Go 350"  
"(your city) for 350"  
"Sign a 350 Treaty"  
"350 for our Future"  
Your idea!

#### MATERIALS NEEDED

Paint - not water-based  
Fabric, canvas, old sheet,  
poster  
Paint brushes  
Pencil  
Optional: masking tape,  
projector

and dry slowly). You can also use acrylic paint (the kind artists use, and available in most art shops), or you can use watered down ink (or ink mixed with house paint!). You can do a lot with a few colors, and remember: you can always mix colors!

Brushes - Any paint brushes work. Small for details and big ones to cover lots of space. Paint dries quickly, so if brushes have paint on them - keep them in water or wash them.



## STEP 2: GATHER PEOPLE



Painting projects are much more fun when done with others, and is a great way to build community.

Schedule an "art build" a week or two before your action to make props for the big day. Post it on the 350 page for your event, and call friends to help. See if they can bring additional materials, friends, and snacks! This is always fun, and a great way to get kids involved in the action.

## STEP 3: SKETCH IT OUT

Lay out your fabric on the ground, or pin (or staple, nail, tape) it up to a wall. Put something under the fabric, as paint can bleed through thin fabric- or work on a surface you don't mind getting paint on. Chalk is best for sketching on fabric, because you can erase it easily. Pencil is good too, and markers can be used to outline once you have sketched out exactly what you want. And have fun, be creative...

<-- Click the image to the left for step by step instructions on how to draw the 350 logo.



## STEP 4: PAINT YOUR BANNER



Now comes the best bit! Its time to paint your banner. If you want it to look extra neat, you can put tape along the lines of what you are painting. Then just remove it when you are done painting. And experiment with mixing colors, you'll be surprised at how many variations you can get from a few colors. The more colorful the better! We want to grab the attention of the world, lets show them how vibrant our movement is!

## STEP 5: USE IT!

(and don't forget to send us a GREAT photo)

Need some inspiration? Check out the samples in this document, or email kevin [at] 350.org with any questions.



a few more ideas...

## the PROJECTOR method

If you have access to a projector, you can make more professional-looking banners. Simply create the image or write out the message you want on your banner on your computer. Hang your sheet or canvass on a wall, and project your image into the wall. Trace the image with a pencil or chalk, and start filling in the lines!

## tape it!

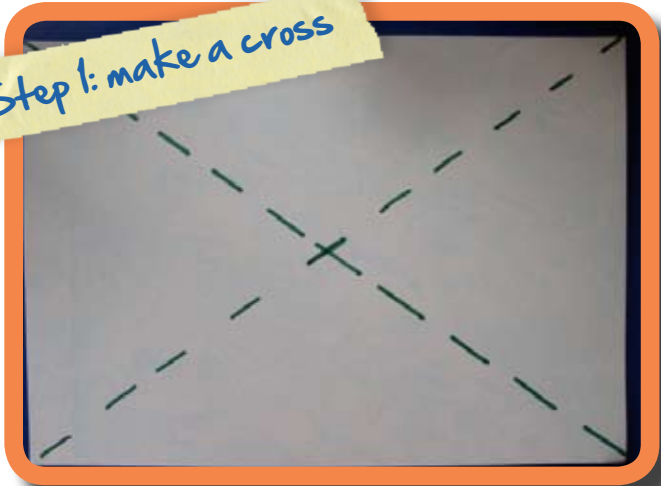
A fun and simple way to make a banner involves finding some masking tape. Using the tape, spell out your message on your sheet or canvass. Then go wild! Paint the whole banner using as many colors and images as you like. Once the paint has dried, peel away the tape to find your message still in white, and the rest of your banner, a beautiful masterpiece!

## a few samples...



# how to draw the 350 symbol

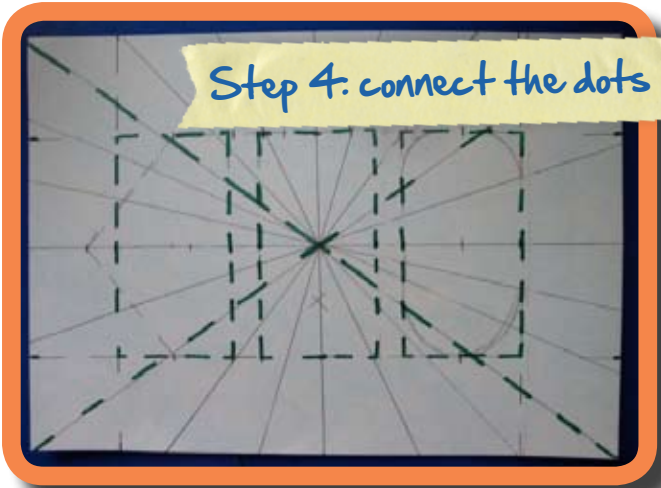
Step 1: make a cross



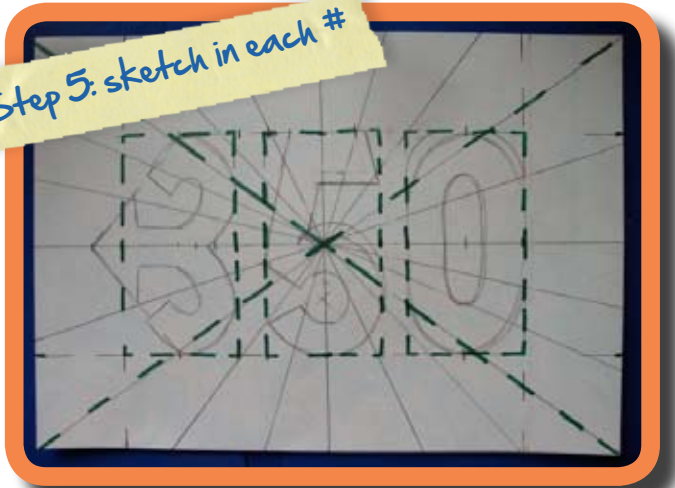
Step 2: draw lines through center



Step 4: connect the dots



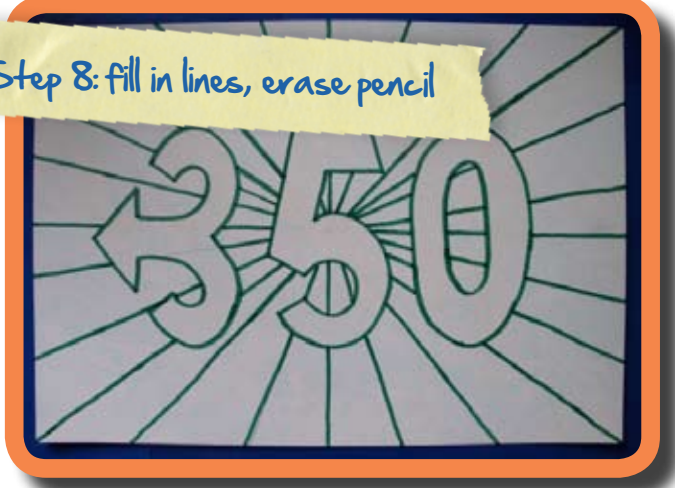
Step 5: sketch in each #



Step 6: fill in w/ marker



Step 8: fill in lines, erase pencil



350.org is an international climate change campaign calling for a fair Copenhagen climate treaty that meets the latest science. 350ppm represents the safe upper limit of CO<sub>2</sub> in our atmosphere. Take part in your community on 24 October, 2009: An International Day of Climate Action. Visit [www.350.org](http://www.350.org) or contact [organizers@350.org](mailto:organizers@350.org) to get involved.

